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SearchAmerica Expands Integration Offerings with New Pop-Up Solution for Real-Time HL7 Integration

Solution Delivers Accurate Patient Information in Seconds to Hospital IT Systems at Point of Registration

Minneapolis, Minn., May 6, 2008 – SearchAmerica, the leader in Software-as-a-Service (SaaS) solutions for automated charity/Medicaid processing and demographic validation, today announced its new solution for automated Health Level Seven (HL7) integration, SearchAmerica Pop-Up™. The SearchAmerica Pop-Up can securely and accurately validate a patient's financial and demographic information in seconds, identify any discrepancies, and automatically update a hospital's information system (HIS). This new integration complements SearchAmerica's existing direct integrations to most HIS platforms, delivering a consistent work flow across multiple facilities using disparate information systems.

SearchAmerica Pop-Up allows hospitals to correct errant information at the Point of Registration, preventing misdirected billing statements and ineffective collection processes. In addition, it can highlight accounts that may qualify for Medicaid or a hospital's charity program, streamlining this time-consuming process for financial counselors.

“Accurate patient information delivered seamlessly to the hospital registrar through their existing software is the foundation for a healthy revenue cycle strategy,” said Daniel E. Johnson, President and CEO of SearchAmerica. “Too often problem accounts are only identified after the patient has left the hospital, leaving substantial unrecoverable costs. SearchAmerica Pop-Up overcomes this challenge by accurately identifying a patient's relevant information at the point of registration, and driving work flow decisions in a consistent manner regardless of the HIS.”

SearchAmerica Pop-Up enables hospitals to:

- Better communicate with patients early on
- Decrease the aging of accounts receivable
- Automatically enter and correct patient demographics information in the HIS
- Streamline eligible charity and Medicaid account enrollment
- Ensure patient identity for accurate clinical and medical records

The new Search*America* Pop-Up is available today with its Address Checker™ and Payment Advisor Suite™ solutions.

About Search*America*, Inc.

Search*America* leads the industry financially clearing patients using address verification, prediction of payment, and automated screening for charity, Medicaid, and other government programs with its Software-as-a-Service (SaaS) solutions. The company provides a complete range of products that are used by more than 900 hospitals to improve their revenue cycles. Search*America*'s quality and accuracy is best in class, and healthcare providers benefit from smarter data which produces a healthier bottom line. Documented case studies prove a significant return on investment, consistent with favorable public relations. For additional information, please contact Search*America* at 763-416-1000 or visit www.searchamerica.com.