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SearchAmerica Promotes Healthcare and Financial Veterans, Tom Velin and Tina Eller, to Enhance its Customer Support and Operations

Minneapolis, Minn., May 1, 2008 – SearchAmerica, the leader in automated charity processing and demographic validation today announced the promotion of Tom Velin to Executive Vice President – Chief Financial Officer & Chief Operating Officer and Tina Eller to Senior Director of Revenue Cycle Services, as the company further strengthens its customer engagement process with proven expertise and leadership. SearchAmerica has grown rapidly in the last few years and these expanded and new roles will enable the company to continue to place a very concentrated effort on its customer support and operations.

“We are pleased to promote Tom Velin and Tina Eller,” Daniel Johnson, President and CEO of SearchAmerica. “They both have strong strategic, managerial and organizational backgrounds which will help our company to provide increased value to a rapidly growing client base.”

In his expanded role, Tom Velin will be responsible for leading SearchAmerica’s financial strategy and corporate operations. Mr. Velin brings more than 24 years of experience in financial management, operations, M&A, international business, new business development and capital raising. Before joining SearchAmerica, he served as EVP and CFO at SPS Commerce, a Software-as-a-Service (SaaS) company.

In her new role as Senior Director of Revenue Cycle Services at SearchAmerica, Tina Eller brings more than 15 years of experience in the healthcare industry. Her expertise is in helping organizations drive ROI from state of the art revenue cycle solutions. Ms. Eller is a frequent speaker at healthcare forums as well as contributor to numerous national and regional healthcare publications on revenue cycle best practices, overcoming industry challenges, and measuring ROI.

About SearchAmerica, Inc.

SearchAmerica leads the industry financially clearing patients using address verification, prediction of payment, and automated screening for charity, Medicaid, and other government program’s. The company provides a complete range of products that are used by more than 900 hospitals to improve their revenue cycles. SearchAmerica’s quality and accuracy is best in class, and healthcare providers benefit from smarter data which produces a healthier bottom line. Documented case studies prove a significant return on

investment, consistent with favorable public relations. For additional information, please contact Search*America* at 763-416-1000 or visit www.searchamerica.com.

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