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SearchAmerica Unveils Predictive Intelligence Dashboard

Dashboards, Scorecards and Reports Offer Immediate Insight into Patient Payment Processes For Improved Collections

Minneapolis, Minn., Jan. 8, 2008 – SearchAmerica, the leader in prediction of payment and automated charity, Medicaid and other government program processing, today unveiled its Predictive Intelligence Dashboard. Using detailed analyses of the patient registration-to-payment process, the new solution allows healthcare executives to identify areas for improvement across their organizations, track key performance indicators (KPIs), and forecast what those KPIs will be in the future.

“In 2007, SearchAmerica created a team of customers, representing a variety of healthcare networks, to help us to define the information and analyses necessary to effectively assess the health of their current and future revenue cycles,” said Daniel Johnson, President and CEO of SearchAmerica. “The result is our Predictive Intelligence Dashboard, a best in class service that is easily accessible via the Web, and can monitor and measure their patient’s demographic accuracy, payment prediction, and automated charity enrollment. SearchAmerica is pleased to introduce this important solution, and offer our appreciation to our customers for their valuable input.”

SearchAmerica’s Predictive Intelligence Dashboard offers organizations the ability to:

- View scorecards sharing key performance indicators (KPI) at-a-glance.
- Use powerful data mining to quickly view comprehensive financial information about patients.
- Highlight negative and positive trends and areas in need of improvement across the health system, or by facility.
- Drill-down to patient-level detail to identify processes needing further analysis and/or improvements.
- Show details on registration errors corrected, fraud identified and the current status of each account in the financial clearance workflow.
- Predict what a KPI (i.e. Bad debt, charity %) will be 30/60/90 days in the future.

The Predictive Intelligence Dashboard is immediately available from SearchAmerica.

About SearchAmerica, Inc.

Founded in 1994, SearchAmerica is the industry leader in prediction of payment and automated charity, Medicaid and other government program processing. It provides a complete range of real-time, integrated products that are used by more than 900 hospitals to improve their revenue cycles. SearchAmerica’s quality and accuracy is best in class, and healthcare providers benefit from smarter data which produces a healthier bottom line. Documented case studies prove a

significant return on investment, consistent with favorable public relations. Search*America* is headquartered in Maple Grove, Minnesota. For additional information, please contact Search*America* at 763-416-1000 or visit www.searchamerica.com.

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