



**SearchAmerica**  
A part of Experian

news release

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**SearchAmerica<sup>®</sup> Wins 2009 Tekne Award**

*Company honored for its innovation in health care technology  
and positive impact on Minnesota's economy*

**Minneapolis, Minn., Oct. 29, 2009** — [SearchAmerica<sup>®</sup>](#), a part of Experian and a leader in financial clearing services for health care, announced today that it has been awarded a [2009 Minnesota Tekne Award](#) by the Minnesota High Tech Association (MHTA). The annual award program honors companies, innovations and individuals that positively impact Minnesota's technology-based economy.

"All of us at SearchAmerica are honored to receive this prestigious award and wish to extend our gratitude to the Tekne award committee and the MHTA," stated Daniel Johnson, president of SearchAmerica. "We've seen how technical innovation driven by compassion can help hundreds of communities and hospitals become stronger and healthier every day. That's why we are dedicated to providing hospitals with technology that enables them to quickly and accurately connect qualified patients with financial assistance programs."

The award was presented to SearchAmerica at the 10<sup>th</sup> Annual Tekne Award Dinner on Thursday, Oct. 22, at the Minneapolis Convention Center.

**About SearchAmerica Inc.**

SearchAmerica, a part of Experian, leads the industry in financially clearing patients using address verification; prediction of payment; and automated screening for charity, Medicaid and other government programs with its Software-as-a-Service (SaaS) services. The company provides a complete range of products that are used by more than 500 hospitals to improve their revenue cycles. SearchAmerica's quality and accuracy is best in class, and health care providers benefit from smarter data, which produces a healthier bottom line. Documented case studies prove a significant return on investment, consistent with favorable public relations. For additional information, please contact SearchAmerica at 1 763 416 1000 or visit <http://www.searchamerica.com>.

### **About Experian**

Experian<sup>®</sup> is the leading global information services company, providing data and analytical tools to clients in more than 65 countries. The company helps businesses to [manage credit risk](#), [prevent fraud](#), target marketing offers and automate decision making. Experian also helps individuals to check their [credit report](#) and [credit score](#) and protect against [identity theft](#).

Experian plc is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. Total revenue for the year ended March 31, 2009, was \$3.9 billion. Experian employs approximately 15,000 people in 40 countries and has its corporate headquarters in Dublin, Ireland, with operational headquarters in Nottingham, UK; Costa Mesa, California; and São Paulo, Brazil.

For more information, visit <http://www.experianplc.com>.

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