



Outcomes data that measures payment continuum results is valuable to SearchAmerica customers. It improves demographic data accuracy, enables smarter segmentation of patient population and payment prediction, and documents the solution's ROI.

Utilizing Outcomes Improves Performance and Results

Hospitals provide outcomes data to SearchAmerica because of these benefits, not contractual commitments, and the tangible value it brings to them.

Improved Predictive Modeling

SearchAmerica has the industry's most accurate and reliable predictive model. Its payment predictions are trusted by hundreds of hospitals to segment their patient populations. SearchAmerica is always seeking to improve its model, and analyzing outcomes data from its customers is one of the best ways to do so.

When hospitals provide their outcomes data to SearchAmerica, it is analyzed and used to continually improve SearchAmerica's predictive model and demographics. Over time, they continually improve to deliver a higher degree of accuracy for all.

The more SearchAmerica knows about its demographics and predictive model's accuracy today, the better SearchAmerica can calibrate its services for improved results in the future.

Our customers understand that the more we know, the better we can predict, and the better their results will be.

Measured ROI

By comparing its outcomes data with SearchAmerica's payment predications, a hospital can measure the value of the SearchAmerica solution to their organization. It can assess how accurate or inaccurate SearchAmerica's demographics and predictions proved to be for their organization.

SearchAmerica's Predictive Intelligence Dashboard solution uses outcomes data to deliver reports that measure a hospital's Return on Investment (ROI) from its services. The reports calculate the return received from accurate demographics and payment predictions, and compare it to SearchAmerica's fees. Without outcomes data, these reports cannot be produced.

Streamlined Outcomes Process

Providing outcomes data to SearchAmerica is easy. Its professionals are available to help hospitals setup a process to easily extract outcomes data from a hospital's HIS. Then, SearchAmerica will perform all analyses and model updates, and provide ROI reports in a timely manner.

To learn more about providing outcomes data to SearchAmerica, please contact us at 763-416-1000 or info@searchamerica.com.