



**SearchAmerica**

## **8 out of 10 hospitals now integrated to Search *America***

### **Most hospitals now “one click away” from using SearchAmerica**

MINNEAPOLIS- (BUSINESS WIRE) – October 15, 2006- SearchAmerica, the industry leader for financially clearing patients in healthcare, announces continued success in its plan to integrate to the nations hospitals. Through its vast network of partnerships and direct integrations, SearchAmerica is now connected to over 80 percent of the nation’s hospitals. This means that a large majority of hospitals are already integrated into SearchAmerica and are literally “one click away” from realizing the benefits of SearchAmerica’s Payment Advisor™, Charity Advisor™, and Medicaid Advisor™ solutions. This strategy was adopted to make SearchAmerica easy to use for healthcare providers. Ease of use is often a critical factor when hospitals are looking to implement state-of-the-art solutions for address verification, prediction of payment, and automated charity processing. Client results (based on millions of transactions) show the SearchAmerica solution is most effective when used in a tightly integrated environment. The real time Integration employed by SearchAmerica allows healthcare providers to adjust front end and back end collection workflow based on probability of payment. This is extremely important to the industry as recent studies show that adoption of consumer-driven healthcare in the market place is taking place double that of initial projections. Employers are abandoning long-standing healthcare purchasing models for options that shift the costs to their employees. This trend demonstrates the need for integrated, automated solutions.

“Our strategy has always been to develop superior integration pathways to our customers” says Daniel Johnson, CEO of SearchAmerica. “We believe that achieving 80 percent integration to the nation’s hospitals is a significant event, and helps achieve our goal of becoming the standard in the industry for address verification, prediction of payment and automated charity processing.”

For more information please contact Bruce Nelson at 262.255.2578 or on the web at [www.searchamerica.com](http://www.searchamerica.com).

About Search*America*, Inc.

The industry leader in prediction of payment and automated charity/Medicaid processing. Search*America* provides a complete range of real-time, integrated products that are used by over 300 healthcare customers. Search*America*'s quality and accuracy is "best in class" and providers benefit from their smarter data which produces a healthier bottom line. Documented case studies prove a significant return on investment, consistent with favorable public relations.